

2018 SPONSORSHIP OPPORTUNITIES

Exhibiting is just the beginning! Bring your brand to the front and center of every attendee’s mind with a sponsorship. Showcase your company as one that supports the entertainment technology industry and benefit from the recognition of USITT members and attendees.



- REGISTRATION SPONSORSHIP - \$5,000
- Logo on Kick Panels and additional side panels at on-site registration
 - Logo and sponsor recognition on all registration emails to attendees
 - 1/2 page ad in the USITT Conference Program
 - One banner ad on one USITT Conference bulletin (640x150)
 - Logo recognizing sponsor on the confirmation of registration emails
 - Logo recognizing sponsor in the registration system during the registration process
 - Logo, booth number, and recognition in the Stage Expo hall entrance

COMMISSION RECEPTION - \$2,500
Each discipline of USITT has a reception at the annual Conference & Stage Expo. This is gathering of all those with the same focus in one room. As part of our goal of connecting companies with the attendees, we’re offering the opportunity to sponsor these events for the first time.

- Your logo associated with the event online
- Your logo on signage at the event
- Ability to give welcoming remarks
- Logo in the conference program
- Logo on invitations emailed to all attendees from that discipline

MOBILE APP SPONSORSHIP - \$3,500
More than 5,500 people use the USITT app, creating opportunities for tens of thousands of impressions for your brand! The USITT app is two apps in one. USITT 365 hosts information about other USITT events, job postings, publications and more. The second part hosts the conference show. “Buzz” updates throughout the event and year will announce exciting developments.

- Logo on the front conference splash screen (not to be included on the 365 splash screen)
- Logo and link on the dashboard/main page of the conference pages
- Video posting in the video area recognition in the conference program and on the website as a sponsor

- EXPO HALL SPONSORSHIP - \$5,000
- Aisle signs - Sponsor-created art panel that hangs below the aisle numbers
 - Large carpet stickers at the beginning and end of each aisle
 - 1/2 page ad in the Conference Program
 - One bag insert in the attendee Expo bags
 - Ad on the USITT virtual floor plan

WiFi SPONSORSHIP - \$2,500
Help attendees at USITT keep connected while on the Stage Expo floor. Be one of the co-sponsors of the wireless internet throughout the event hall. A landing page will be created with the sponsor logos clickable to the website of your choosing.

The dedicated WiFi sponsored landing page was visited more than 4,500 times during the USITT 2015 event in Cincinnati.

CONFERENCE ATTENDEE LOUNGE SPONSORSHIP - \$3,500
We are creating an area on the 2nd floor of the building in the conference area where attendees can connect with each other, charge their devices, sign on to the internet, and relax during the long conference days.

Be the company that provides that environment both with branding your design and placing products in the area to display/shape the space whether they are lights, speakers with soft music, drapery or rigging automation; the environment will create a brand recognition hot spot and be the most sought-after area of the conference.

OPENING NIGHT SPONSORSHIP - \$3,500

- Logo on signage at the event
- Logo on the screens before and after the event
- Logo on the entrance unit to the ballroom
- Logo on the special events page of usittshow.com
- Logo recognition in the USITT Conference Program

FOR EXHIBITING AND SPONSORSHIP OPPORTUNITIES:
RON PROCOPIO • (800) 938-7488, EXT 107 • RON@USITT.ORG
usittshow.com/sponsorships

HIGH VALUE & AFFORDABLE

YOU ARE HERE - \$750
Stage Expo floor locators, placed strategically on the show floor will guide attendees. Highlight your booth on these structures for the additional attention.

EXPO BAG INSERTS - \$1,000
Create an ad to go in complimentary expo bags. Space is limited to just 8 companies.
Quantity: 4,000 units

USITT VIRTUAL FLOORPLAN AD - \$1,000
Include your company logo on the USITT virtual floor plan. The usittshow.com website had over 52,000 page views in its first year! The floor plan is one of the most visited pages with over 10,000 views. Take advantage of this highly visible advertisement. Create a custom ad and dedicated link to track your interest.

Ad Wall - \$750 (39”x 84” Meterboard)

Expo Bags - \$5,000

Lanyards - \$2,500

Tech Olympics - \$3,500

Design Expo - \$3,500
The Design Expo recognizes costume, scenery, and lighting designs by students, educators, and working professional members of USITT. An adjudication team will identify outstanding design work for inclusion in the Design Expo catalog which will appear in the Summer 2017 issue of Td&T. The exhibit on site is a 30’x100’ area in the public lobby of the Broward County Convention Center.

- Your logo associated with the Design Expo in the catalog found in *TD&T*
- (2) 39”x84” ad walls in the Design Expo
- Logo recognition online at www.usittshow.co/design-expo
- Listing as sponsor on the web page www.usittshow.com/sponsors and recognition on site as a sponsor at the Expo entrances
- One banner ad on one USITT Conference Attendee Bulletin (315x150)
- Logo in conference program



CLOSING NIGHT RECEPTION - \$2,500

Over 1,000 attendees meet at the conclusion of the event for a last chance to network and say goodbye until next year.

- Logo on signage at the event
- Logo on the screens before and after the event
- Logo on the special events page of usittshow.com
- Logo recognition in the USITT Conference Program
- One banner ad on one USITT Conference bulletin (210x150)

CONFERENCE ROOM SPONSORSHIP

Contact Ron Procopio for pricing - (800) 938-7488 x 107

- Logo on all applicable sessions online pre-event
- Logo on the signage outside the session room
- Logo on sign behind the conference stage, a sponsor on the web page and recognition on site as a sponsor at the expo entrances
- Literature table in back of the room
- Ability to give welcoming remarks at the beginning of each session
- One banner ad in one USITT Conference bulletin (315x150)
- 1/2 page ad in the USITT conference program
- Listing in the USITT conference program as a sponsor

